

Creating Memberships on Merlin

Memberships are set up in 3 ways. Firstly, a main group is setup for the memberships; this is at a zero price and holds all of the variants. Secondly, the variants are set up and are added to the main group ready for sale. Thirdly, for each of these variants the redemptions and renewals are set up and then added on to keep track of customer's visits and to offer them a renewal when their membership has expired.

1. Double click on the 'Stock Control' icon.



2. Double click on 'Maintain Stock File'.

Maintain Stock File

3. Type a code for a Membership in the 'Product Code' and click 'New'. The rest of the boxes should be highlighted now. Fill in the details.

- 'Product Description' is what you would like to be displayed on the web or till.
- 'Type' would be 'W Merlin Membership'.
- 'Stock Cat. 1'. Select a category (for e.g. Admissions).
- 'Pack Type' would be 'Units'.





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| | | | the details. |
|---|---|------------|--------------|
| 'Pack Size' is 1. 'Last Unit Cost' | | | |
| - Check the 'Sellin - Next to the 'Sell | ng Price' option and select 'Standard' for the VAT. | | |
| - Click 'Add'. | | | |
| | b Maintain Stock File | | |
| | Master Details Pricing Discounts Quantities Sales Analysis Comments Image Custom Visitors V. | | |
| | Product Code Product Description Location ADM-MEM Image: New Membership Single Branch Only Image: S | Save | |
| | This Product has currently no prices. | 2 Refresh | |
| | | | |
| | | 1 | |
| | Add Pack / Price Break Pack Size 1 Last Unit Cost £ 0 | | |
| | Price Break 1 Ask for price at sale in EPOS Add Price Scheme £ 0.00 Clear | | |
| | C Selling Price Clean | | |
| | Add Delete | Status | |
| | Maintain . | | |
| | | | |
| | | | |
| | b Maintain Stock File | - • 💌 | |
| | Master Details Pricing Discounts Quantities Sales Analysis Comments Image Custom Visitors V. Product Code Product Description Location | > 🚽 🕞 Save | |
| | ADM-MEM New Membership Single Branch Only | X Cancel | |
| | Packsize 1 Last Cost £0.00 | C Refresh | |
| | Next Cost - 1+ ±0.00 | | |
| | Last Unit Cost £ 0.00 In Stock Packsize Cost Price Packs % Margin | | |
| | Next Unit Cost £ | | |
| | Ask for price at sale in EPOS Price Scheme C Selling Price £ 0.00 | | |
| | Selling Price E [0.00] Margin % [n/a] Actual Margin % -1.69999999! | | |
| | Edit Add Delete | Status | |
| | | Stock File | |

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5. Click **'Save'** on the right-hand side. Now you need to create variants for each voucher such as Adult, Child, and Senior etc. You need to repeat step 3 using a different code for your membership (for e.g. ADM-MEMADULT).

NOTE: for family memberships and memberships that require more than one member select the headcount to how many names you require. e.g. 1 will only ask for one member name, 4 will require 4 names.



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6. Click 'Save'. You need to fill in the 'Pricing Tab'.

- 'Pack Size' is 1.
- 'Last Unit Cost' is 0.
- Check the 'Selling Price' option and select 'Standard' for the VAT.
- Next to the 'Selling Price' type in the price of the membership you are creating (for e.g. £10.00).
- Click 'Add'.

| ADM-MEMADULT Q | Product Description Image: New I | Location Single Branch Only | Save | |
|-------------------------------------|---|--------------------------------|-----------|--|
| This Product has currently no price | S. | | 2 Refresh | |
| | | | - | |
| Add Pack / Price Break | | | | |
| Pack Size 1 | hits y Last Unit Cost £ 0 | Add | K | |
| Price Dreak | Ask for price at sale in EPOS Price Scheme © Selling Price £ 10.00 | Clear | | |
| | C Margin % 100.00 | | | |

7. Go back to the 'Master Details' tab at the top, and type in the 'Product Code' the main membership you created or click on the Ellipsis (...) to find it (for e.g. ADM-MEM). The information from earlier should already be there.

| ADM-MEM | New Membership Sir | gle Branch Only 💌 🗶 C | |
|-------------------------------|--|-----------------------|--------|
| EPOS Description | VAT Code 1) 20.00 - Standard | C Re | efresh |
| Type W - Merlin Membersh | Leave the second s | 'ear(s) | |
| Brand | Redemption Code | | |
| Stock Cat. 1 Admissions | Repewal Code | | |
| Stock Cat. 2 | | | |
| Pack Type Units | | | |
| Send to Kitchen Pr | inter Head Count 1 | 1ax Age 0 🗢 | DIT |
| Account Codes Sales Cost S | Stock Edit Wellcome Edit Card | Edit Renewal | |
| | | Stat | tus |
| | | Maintain Stock | File |



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| Product Code ADM-MEM | mments Image Custom Merlin Online Online Ima Product Description 🍕 🗋 New Membership | Location Single Branch Only | Save |
|------------------------------|---|--------------------------------|-----------------|
| | Add Delete | | 2 Refresh |
| Product Code | Description | Price | |
| S / S / | | | |
| 2.2.1 | | | |
| 2.2.2.1 | | | |
| | | | D / |
| | | | D |
| | | | Status |
| | | | |
| | | Maintal | in Stock File |
| | | Maintal | in Stock File |
| Product Code [F2] | Description [F3] | Price [F9] | Category 1 [F4] |
| Product Code [F2] ADM-MEM | Description [F3] Membership | | |

| _ | Product Code ADM-MEM | Interview of the second s | Location Single Branch Only 💌 | Save X Cancel | |
|-------|---------------------------|---|----------------------------------|------------------|--|
| . E 9 | ADM-MEMADULT Product Code | Add Delete Description | Price | Refresh | |
| K S | ADM-MEMADULT | Adult Membership | £10.00 | | |
| 8-8 | | | | | |
| | | | | Status | |

You need to repeat steps 5-9 to create all the variants for the Memberships.



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Membership Redeem

You need to add a redemption code to each priced membership, to do this you need to create a zero priced redemption.

1. Type a code for the Redemption (for e.g. ADM-MEMRED) in the '**Product Code'** and click '**New'**. The rest of the boxes should be highlighted now. Fill in the details.

- 'Product Description' is what you would like to be displayed on the web or till.
- 'Type' would be 'D Membership Redeem'.
- 'Stock Cat. 1'. Select a category (for e.g. Admissions).
- 'Pack Type' would be 'Units'.

| | | | - Save |
|--|---------------------------|--------------------|----------|
| Product Code | Product Description | Location | _ |
| ADM-MEMRED 🗾 🥰 | New Membership Redemption | Single Branch Only | Cance |
| Master Details | | | @ Refres |
| EPOS Description | | | Kerres |
| Type D - Membership Re | deem 💌 | | |
| 🗍 Gift Aid 🔽 Inc | in Loyalty Scheme | | |
| Brand | <u>→</u> 🖻 | | |
| Stock Cat. 1 Admissions | ▼ | | |
| Stock Cat. 2 | - E | | |
| Pack Type Units | • | | |
| Send to Kitchen | Printer | | |
| Members Only | | | |
| Account Codes Sales Cost | Stock | | |
| provide provid | · | | |

2. Click 'Save'. The window should automatically change to the 'Pricing' tab. Fill in the details.

- 'Pack Size' is 1.
- 'Last Unit Cost' is 0.
- Check the 'Selling Price' option and select 'Standard' for the VAT.
- Next to the 'Selling Price' type 0.
- Click 'Add'.



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3. Click 'Save' on the right hand side. This redemption needs to be attached to the priced membership. In the 'Product Code' type in the membership (for e.g. ADM-MEMADULT). On the 'Master Details' tab there will be a 'Redemption Code' box on the left. Either type in the redemption code or click on the Ellipsis (...) and select it.

| Product Code | Produc | ct Description | Location | | B Save | |
|------------------------|----------------------------------|--------------------------|-----------------|--------|------------------|--|
| ADM-MEMADULT | 💌 🔦 🗋 New Adult I | Membership | Single Branch C | Daly 👻 | X Cancel | |
| Master Details | | Membership Details | | 1 | C Refresh | |
| EPOS Description | | VAT Code 1) 20.00 - Star | ndard | - | N Neirean | |
| | V - Merlin Membership 🛛 💌 | Length 1 | Year(s) | - | | |
| Ē | Gift Aid 🦳 Inc in Loyalty Scheme | Discount Level 0 | - | | | |
| Brand | ▼ 🗄 | Redemption Code | | | | |
| - | idmissions 💌 主 | Renewal Code | | | | |
| Stock Cat. 2 | ▼ | Next Renewal Code | | | | |
| Pack Type | Inits 📃 | | Max Age 0 | | | |
| i i | Members Only | Head Count 1 | Max Age 0 | | | |
| Account Codes Sales | Cost Stock | | | | | |
| | | Edit Wellcome Edit @ | Card Edit Ren | newal | | |
| | | | | | Status | |

4. Click **'Save'.** Repeat the step above and attach the redemption to all the membership variants you have (for e.g. ADULT, CHILD, SENIOR, CONCESSION etc.).



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Membership Renewal

You also need to create a renewal code for each priced membership. It's up to you whether you want to renew at the same price or a discounted price.

1. Type a code for the Renewal (for e.g. ADM-MEMREN) in the '**Product Code'** and click '**New'.** The rest of the boxes should be highlighted now. Fill in the details.

- **'Product Description'** is what you would like to be displayed on the web or till.
- 'Type' would be 'W Merlin Membership'.
- 'Stock Cat. 1'. Select a category (for e.g. Admissions).
- **'Pack Type'** would be **'Units'**.

| Product Code | • Ne | Product Description Membership Renewal | Location Single Branch Only | |
|------------------------------|---|---|--------------------------------|-----|
| Master Details EPOS | | | | R R |
| Description Type | The second se | • | | |
| Brand | Gift Aid 🔽 Inc in Loyalt | y Scheme ▼ 🕒 | | |
| Stock Cat. 1 Stock Cat. 2 | | - B - B | | |
| Pack Type | | ➡ ➡ | | |
| | Send to Kitchen Printer Members Only | | | |
| Account Code Sales | s Cost Stock | | | |

2. Click 'Save'. The window should automatically change to the 'Pricing' tab. Fill in the details.

- 'Pack Size' is 1.
- 'Last Unit Cost' is 0.
- Check the 'Selling Price' option and select 'Standard' for the VAT.
- Next to the '**Selling Price'** type in a price for the renewed membership (for e.g. £7.50 for a 25% discount).
- Click 'Add'.



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|--|-----------|
| Master Details Pricing Discounts Quantities Sales Analysis Comments Image Custom Visitors Product Code Product Description Location Location Single Branch Or Single Branch Or | Save |
| This Product has currently no prices. | C Refresh |
| Add Pack / Price Break. Pack Size 1 Units Y Last Unit Cost £ Price Break 1 Ask for price at sale in EPOS Add Price Break 6 Selling Price £ 7% 100.00 % | |
| Add Delete | Status |

3. Go back to the **'Master Details'** tab and add the redemption code you created earlier. Click **'Save'**. Now you need to add the renewal to all the priced memberships you have created (for e.g. ADULT, CHILD, SENIOR, CONCESSION, etc.).

| Product Code | Produc | t Description | L. | ocation | 1 | Save |
|------------------------|--|--------------------|------------|-----------------|-------|-----------|
| ADM-MEMREN | | ership Renewal | | ingle Branch Or | ily 👻 | X Cancel |
| Master Details | | Membership Details | | | | |
| EPOS Description | | VAT Code 1) 20.00 | - Standard | | • | C Refresh |
| Туре | W - Merlin Membership 💌 | Length 1 | - | Year(s) | • | |
| | ☐ Gift Aid 🔽 Inc in Loyalty Scheme | Discount Level | 0 - | <u>.</u> | | |
| Brand | | Redemption Code | ADM-MEM | RED | | |
| Stock Cat. 1 | Admissions 💌 主 | Renewal Code | | | [] | |
| Stock Cat. 2 | Image: Image | | , | | | |
| Pack Type | Units | Next Renewal Code | | | | |
| | Send to Kitchen Printer Members Only | Head Count | 1 | Max Age 0 | • | |
| Account Codes Sales | general a substantia | | | | | |
| | | Edit Wellcome | Edit Card | Edit Rene | wal | |

4. Type in the **'Product Code'** the priced membership (for e.g. ADM-MEMADULT), all the details will be filled in and you will see that the redemption box has a code. Below this you need to put in the renewal code you have just created. Either type it in or use the Ellipsis (...) to find it.



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| | | Aaintain Stock File | | | 1 . 63 2 2 4 6 |
|-----------------------|--|---|--|--|-----------------------|
| | | aster Details Pricing Discounts Quantities Sale Product Code Prod ADM-MEMADULT | Juct Description Location | Save | i Itai I |
| | 1 | Master Details EPOS Description Type W - Merlin Membership Gift Aid Inc in Loyalty Scheme Brand Stock Cat. 1 Admissions Stock Cat. 2 Pack Type Units Send to Kitchen Printer Members Only | Membership Details VAT Code 1) 20.00 - Standard Length 1 Year(s) e Discount Level 0 Redemption Code ADM-MEMRED Benewal Code | Refresh | EV |
| | SH | Account Codes Sales Cost Stock | Edit Wellcome Edit Card Edit Re | newal Status | ACCE |
| | | | Maint | tain Stock File | |
| 5. Click 'Sa y | ve'. Repea | t this step for all the var | iants. | | |
| | Maintain Stoc Master Details Product Code | k File | Analysis Comments Image Custom t Description Locatio | Merlin Onlin | Save |
| | b Maintain Stoc Master Details | k File | Analysis Comments Image Custom t Description Locatio Membership Single | Merlin Onlir 🚺 🕨 | |
| | Maintain Stoc Master Details Product Code ADM-MEMAD Master Detail EPOS Description | k File Pricing Discounts Quantities Sales 9 ULT & Produc ULT & New Adult N | Analysis Comments Image Custom t Description Locatio Membership Single Membership Details VAT Code 1) 20.00 - Standard | Merlin Onlir | Save |
| | Maintain Stoc Master Details Product Code ADM-MEMAD Master Detail EPOS Description Type | k File Pricing Discounts Quantities Sales Produc ULT New Adult N s W - Merlin Membership Gift Aid Inc in Loyalty Scheme | Analysis Comments Image Custom t Description Locatio Membership Details VAT Code 1) 20.00 - Standard Length 1 • Year Discount Level 0 • | Merlin Onlir | Cancel |
| | Maintain Stoce Master Details Product Code ADM-MEMAD Master Detail EPOS Description Type Brand Stock Cat. 1 Stock Cat. 2 | k File Pricing Discounts Quantities Sales ULT Quantities Sales ULT Quantities Adult N W - Merlin Membership Gift Aid Inc in Loyalty Scheme Admissions Admissions | Analysis Comments Image Custom t Description Locatio Membership Single VAT Code 1) 20.00 - Standard Length 1 • Year | Merlin Onlir | Cancel |
| | Maintain Stoc Master Details Product Code ADM-MEMAD Master Detail EPOS Description Type Brand Stock Cat. 1 | Pricing Discounts Quantities Sales ULT Production ULT Membership Adult N S Gift Aid Inc in Loyalty Scheme Gift Aid Inc in Loyalty Scheme Admissions Image: Send to Kitchen Printer Members Only | Analysis Comments Image Custom t Description Locatio Membership Details VAT Code 1) 20.00 - Standard Length 1 • Year Discount Level 0 • Redemption Code ADM-MEMRED Renewal Code ADM-MEMREN Next Renewal Code | Merlin Onlir () Branch Only () (s) () (in) (in) (in) (in) (in) (in) (in) (in) | Cancel |



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